

Template for the 1st Bansomdejchaopraya National and International
Conference (BS2C 2025) on “Synergy of Innovation Technology and Creativity
for Sustainable Prosperity”

(Title of the Article in English, Th SarabunPSK 18 Point, Bold)

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(First Name - Last Name, without title or position, Th SarabunPSK 16 Point)

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Abstract (font size of 16 points)

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This article presents guidelines to write a correctly formatted manuscript for submitting to the 1st Bansomdejchaopraya National and International Conference (BS2C 2025). Authors are encouraged to begin their writing process by replacing the text in this template file. It is compulsory to follow the guidelines provided here strictly. Manuscripts that do not conform to the required format will be returned, and corresponding authors may be required to resubmit. Abstract should be between 150 and 300 words. It should be providing a concise summary of the key points of your paper. The entire abstract must fit within a single A4 page.

(Insert a single line space with a font size of 14 points)

Keywords: font; format; size (No more than 5 words; use semicolons (;) and arrange alphabetically)

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Template for the 1st Bansomdejchaopraya National and International Conference (BS2C 2025)

Please prepare the article according to the provided template.

If the format is not followed as specified,

*** the right to submit the article for review will be reserved.***

Article Submission

- Do not include page numbers.
- Please remove all red text before submitting through the system.
- The original article must be submitted in two files: one in Word format and one in PDF format through the system.
- The article length is limited to a maximum of 15 A4 pages.

The Components of Academic Writing

1. Introduction

Full Paper Submission Guidelines for Authors Submitting to the Proceedings of the 1st Bansomdejchaopraya National and International Conference (BS2C 2025). Upon receiving peer review and approval for both presentation and publication in the Conference Proceedings, authors are required to revise their full papers according to the reviewers' suggestions and submit the final version for publication.

The introduction should cover the background, problem, and the necessity or significance of the topic. The section title should be in bold, 14-point font, left-aligned. The main content should use a regular, 14-point font, in a single-column format, justified on both the left and right sides. It is essential to include relevant theoretical concepts or foundational knowledge, as well as a review of literature or research, citing key and up-to-date studies. The introduction may also include the scope of the research, definitions of specific terms, and the expected benefits of the study.

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2. Research Objectives

List the research objectives in numbered format if there are multiple objectives. If there is only one objective, there is no need to number it. It is not mandatory for research articles to present all the research objectives; authors may choose to present findings related to only some of the objectives or select specific parts of the research report for inclusion in the article.

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3. Research Hypotheses (if any)

Research hypotheses are statements predicting or explaining the relationships between two or more variables. They reflect the researcher's expectations and assumptions about each research issue, providing insight into how the key problems are anticipated. Moreover, they outline the approach for testing and verifying each hypothesis.

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4. Research Methodology

The research methodology section should clearly present the steps involved in the research process, including sample selection, the development and validation of research instruments, data collection, and data analysis. Each part should be described with precise and concise details, covering the study design, analysis methods, and procedures. This ensures a clear understanding of how the research was conducted, providing transparency in the methodology and supporting the validity of the findings.

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5. Research Results and Discussion

The research results should be reported in accordance with the study's objectives, explaining the reasons for the outcomes by referencing relevant theories or previous research. Results and discussions may be combined or presented separately. This section should highlight the importance of the research by demonstrating its benefits in relation to the objectives and by linking the findings to other relevant studies. Visual elements such as images, tables, or charts may be included to enhance clarity. Additionally, concepts, principles, or theories should be referenced to logically support or challenge the findings.

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6. Recommendations (If Applicable)

This section offers suggestions based on the research findings, providing practical or theoretical insights for future studies or real-world applications. The recommendations should be closely tied to the results, pointing out areas for improvement, further exploration, or practical implementation. If no recommendations are warranted, this section may be omitted.

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7. Acknowledgments (If Applicable)

The acknowledgments should consist of a single paragraph and briefly state the sources of research funding and any assistance received.

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8. References

1. References in Thai must be translated into English, followed by "(In Thai)" at the end of the citation.
2. Reference details must follow the APA 7th edition (American Psychological Association) citation style, in accordance with the type of document being cited.

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Guidelines for Manuscript Preparation

1. Page Layout

The article, primarily written in English, should not exceed 15 A4 pages, including the abstract. The paper margins must be set to 1 inch on all sides. Please do not adjust the margin settings in this file.

Number the sections of the article, starting with "Introduction" as section 1. If there are subsections, use a decimal numbering system (e.g., 2.1, 2.1.1, etc.). Each section should be typed continuously without skipping lines. When starting a new main section (e.g., 2, 3, 4, etc.), leave a single line space with a font size of 14 points. For new subsections (e.g., 1.2, 1.2.1, etc.), leave a single line space with a font size of 8 points.

The first paragraph should be indented by 1 inch. For each subsequent level of indentation, increase the indent by 0.5 inch.

2. Inserting Tables, Figures, and Equations

2.1 Inserting Tables

For text in tables, use TH SarabunPSK Bold with a font size of 14 points for table headers, and TH SarabunPSK Regular with a font size of 14 points for the content. Format the table borders as shown in

Table 1. (Authors may use a smaller font size than 14-point, depending on the content and the aesthetics of the table layout.) Leave a single line space with a font size of 8 points above and below the table. If the table continues onto a new page, label the table as “Table (continued).”

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Table 1 Font specifications for formatting tables and figures

Components	Font: TH SarabunPSK Line spacing: Single (1.0)		
	Font size	Font style	Position
Table header	14	Bold	Align Left
Table description	14	Regular	Align Left
Figure caption	14	Bold	Align Left
Figure description	14	Regular	Align Left

(Insert a single line space with a font size of 8 points)

The table title should be concise and no longer than two lines.

(Insert a single line space with a font size of 8 points)

2.2 Figure formatting

Figures must be of sufficient clarity to allow readers to clearly see the details. The text within the image should be legible and no smaller than the font size used in the article.

Place the figure in the center of the page. Each figure must have a sequential number and a caption. The number and caption together should not exceed two lines. Leave a single line space with a font size of 8 point above the top edge of the figure and below the figure caption, as shown in Figure 1.

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Figure 1 Kian Un Keng Shrine, Kudeejeen Community, Bangkok

Source: [Vijai Chiawchan al., 2024]

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2.3 Equation formatting

Equations or inequalities used in the article should be created using MathType or Microsoft Equation objects. The font should be “TH SarabunPSK” with a size of 14 points or "Times New Roman" with a size of 10 points. All equations must be numbered in parentheses, in correct sequential order. The positioning of the equations or inequalities should be aesthetically aligned, as shown in Equation (1).

$$\frac{c+d}{e} = f$$

(1)

For variable descriptions in equations, use italic “TH SarabunPSK” with a size of 14 points.

For example: *c* represent, *d* represent, *e* represent, and *f* represent

(Insert a single line space with a font size of 8 points)

3. In-Text Citations

For in-text citations and the reference list, the APA 7th (American Psychological Association) citation style will be used.